



Research

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Mobile E-Commerce: Friend or Foe? A Cyber Security Study

A J.Gold Associates Research Report

“Many consumers now interact with the Internet primarily through mobile devices, avoiding traditional PC devices and browsers as not fitting into their always connected, on-the-move lifestyles. For organizations with an on-line presence, this shift has a profound impact, including an impact on website security, loss prevention and fraud. Assessing the impact of this shift on an organization’s cyber security is the focus of this research study.”

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