

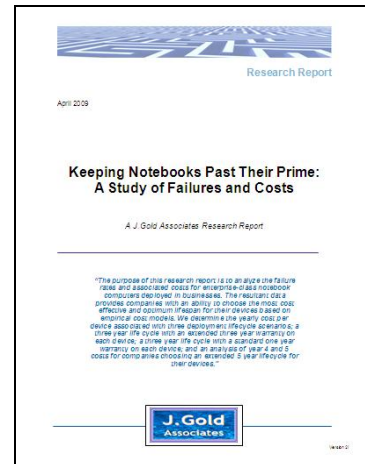
# Keeping Your Notebooks Too Long is Costing Your Company Money!

## What Does It Really Cost to Keep A Notebook Computer In Service for 3, 4 or 5 Years?

Is your company struggling with decisions on how long to keep your fleet of notebook computers? Many companies are. Most experts recommend replacing notebooks every 3 years. Yet many companies are extending that life in an effort to save money. But does keeping a notebook longer really save?

An important new research report from *J.Gold Associates* shows exactly how much notebook deployments cost your company. The extensive modeling of failures and associated costs reveals the true cost of notebook deployments in years 1 through 5 of their life. With this data your company can assess the true lifecycle cost and pick an optimum replacement cycle that is right for you - maximizing ROI and user productivity while minimizing costs. Real information for real world companies. Order your copy now.

To order a copy of this important and groundbreaking research report, either [email us](#), or [click here](#)



Order the full report and cost model now for only **\$395**

### What you will learn from this research report:

- Many companies are extending the useful life of their notebook computers from the recommended 3 years to 5 years in an effort to save on replacement costs.
- Keeping notebooks an additional 2 years (into years 4 and 5) actually costs \$960 per machine, which is equivalent to a typical replacement cost.
- Outdated equipment will cost the organization \$9600 in end user lost productivity

### Some additional discoveries from the costs modeled and revealed in this report include:

- The cost to repair a failed notebook while under warranty
- The cost to repair a failed notebook not under warranty
- The per machine "Failure Tax" for each notebook deployed in the organization for the first year and then increasing dramatically throughout the life of the machine
- The cost savings available with extended warranty programs and when it makes sense to purchase one

*"We are confident that this research will enable you to maximize the ROI from your notebook computer investments by providing you with concrete recommendations and realistic data for your strategic planning process."*

Jack E. Gold  
President and Principal Analyst  
**J.Gold Associates, LLC.**

**J.Gold Associates** provides strategic consulting, advisory services, syndicated research and in-context analysis to help its clients make important technology choices and to enable improved product deployment decisions. J.Gold Associates is a Technology Analyst Firm providing its clients with insightful, meaningful and actionable analysis of trends in the computer and technology industries and the resultant implementation challenges that affect corporate operations.

This e-mail was sent by [J.Gold Associates, LLC](#). To be removed from our mailing list reply to this message with Unsubscribe.